

Welcome to the seminar today
March 31st 2021 12:00-13:00 UTC



Joint OGC – ISO/TC 211 Celebration of Women and Geospatial Standards



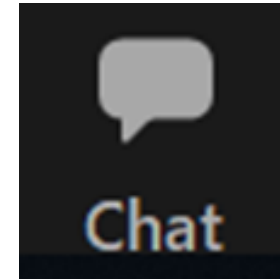
April 2021
ISO/TC 211 Geographic information/Geomatics



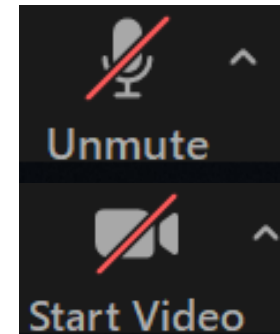
ISO/TC 211

Before we start

Please use the chat for any questions for the presenters. We will try to address some of these



Please also mute your microphone, and turn off your video (unless speaker)



This seminar is recorded

Contributors and speakers

Ms. Agneta Engberg, Chair, ISO/TC 211 Geographic Information/ Geomatics – *Introduction*

Dr. Nadine Alameh, CEO, Open Geospatial Consortium (OGC)

- *A personal journey to standards*

Dr. Linda van den Brink, Standards expert, Geonovum

- *Spatial data on the Web: Next generation standardization*

Ms. Karin Lindmark, Section manager, Swedish Institute for Standards (SIS)

- *ISO initiative on gender responsive standards*

Dr. Serena Coetzee, Professor, University of Pretoria

- *Long walk to an International Standard*

Ms. Christine Allansson, SIS, ISO/TC 211 Secretariat - *Contact and support*

<https://committee.iso.org/sites/tc211/home/standards-in-action/news/2021-03-08-joint-ogc--isotc-211.html>

A final message (summary & quotes, updated after the session)

Yes, geospatial standardization is exciting!!

- Geospatial is everywhere, and has a positive impact on the world
- “I meet exciting people, organizations, cultures, languages, and am easily connected online”
- Standards & standardization are exciting
- “This is my interest and passion”

Self-empowerment, people skills

- “I am here because of the choices I made”
- Who is your role model or superhero?
- Standardization needs both tech skills and people skills
- Focus is on consensus, to find the unifying goal, the core problem
- Women are natural leaders, good at connecting

Gender responsiveness, inclusiveness

- Geospatial data may be neutral, but does the use of geospatial data differ between men and women? Travel behavior etc?
- Is the standardization process and environment attractive to all? Does the language exclude women/ new people?
- Participation should reflect the society, gender includes women and men
- We need to raise awareness, and we slowly change the world. It is all about inclusiveness



Closing time

Thanks to all the speakers, to SIS for the support, and to the audience for your attention.

Presentation and recording will be made available.

Keep yourself updated at

<https://committee.iso.org/home/tc211>

www.ogc.org

Thank you for joining us today!



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