



# Sunni Waqf Directorate

Sunni Waqf Directorate is a governmental organization offering services related to teaching, training, education, social relations and media investment. It aims to be an active and well-known education provider and cultural development institution in the community.

Its goal is to expand its services in order to raise its position in society, particularly through offering assistance to widows, orphans and the disabled. Included in its mission is the desire to spread the message of tolerance between the different facets of society through mosques and broadcast media.



**Name:** Sunni Waqf Directorate

**Country:** Iraq

**Industry:** Governmental organization

**Number of employees:** 1 000

## What are the benefits of ISO 26000 for Sunni Waqf Directorate ?

Key benefits to date include :

- Reduced carbon emissions
- Reduced energy use
- Improved public image and increased awareness of its activities
- Greater awareness of its messages related to environmentally friendly practices

## How did ISO 26000 lead to these benefits ?

Senior management took direct responsibility for the implementation of the standard, undertaking a gap analysis against the criteria of ISO 26000 and stakeholder mapping. A number of awareness-raising activities were conducted, including lectures and face-to-face meetings or via the media.

The use of environmentally friendly materials for the construction and maintenance in mosques was increased, along with more recycling and water treatment. The organization also promoted the use of solar power, recyclable materials and green buildings, while increasing the number of staff in the field of preaching and guidance.

Moreover, the top management has approved the new vision and translated it into a realistic mission and strategy including a set of defined working procedures to integrate the principles and issues of ISO 26000 within their own systems and processes.

*“The exercise of identifying, classifying and prioritizing stakeholders was very useful in directing our stakeholder engagement activities. We now have a much more systematic and effective process in place.”*

