



# AUEED

(Association of Upper Egypt  
for Education and Development)

AUEED is an Egyptian NGO founded in 1940 by the Jesuits who strongly believed in education and learning as fundamental elements for the empowerment and development of poor communities in rural Upper Egypt. AUEED was initially registered with the Ministry of Social Affairs in 1967 and had its registration renewed with the Central Administration of the Ministry of Social Solidarity (576/2009), allowing it to become operational nationwide.



**Name:** AUEED, Association of Upper Egypt  
for Education and Development

**Country:** Egypt

**Industry:** Non-governmental organization

**Number of employees:** 1300

## What are the benefits of ISO 26000 for the AUEED?

Key benefits to date include:

- Reviewed strategic plan against ISO 26000
- Developed a sustainability strategy
- Reviewed and updated structure
- Improved decision-making processes
- Developing a salary scale for employees based on the needs of staff and the organization
- Improved staff and stakeholder relationships
- Improved health and safety of staff and beneficiaries
- Reduced water and energy consumption
- Greater transparency with partners

## How did ISO 26000 lead to these benefits?

The AUEED has long had social responsibility at the core of its work, but ISO 26000 allowed it to identify further areas of improvement and added value.

To this end, the association set up a working group consisting of staff, board members and stakeholder representatives who consulted with a wider range of people in the schools, development centres and other institutions they work with. The group undertook a full gap analysis and review of stakeholders before developing an action plan. The NGO's strategic plan was also reviewed against the standard and then amended to include measurable actions against KPIs and targets.

AUEED established a code of conduct based on socially responsible practices and reviewed its decision-making processes, developing mechanisms for monitoring and reporting on the implementation of decisions. It also introduced two-way communication mechanisms with various stakeholders.

A number of other initiatives are also in progress such as:

- Reviewing policies and procedures against international labour standards and the UN Convention against Corruption
- Developing plans, policies and procedures for health and safety on all sites
- Developing plans to measure and reduce water and energy consumption and increase recycling

*“Implementing a social responsibility programme is a continuous process for an organization, and involving stakeholders is a significant help. We recommend that other organizations include ISO 26000 in their strategic planning process and annual review as it promotes integrated thinking and capacity development and contributes to sustainable development.”*



Photo : AUEED